

# Author's Purpose — Completed Example

Original notice · Infer purpose from audience, choices, tone, and requested action.

## PRACTICE TEXT / CONTEXT

"Bring a reusable bottle on Friday. The refill station beside the gym will be open before school, and student volunteers will show first-time users how it works. Using the station can reduce the number of single-use bottles thrown away after events."

## AUDIENCE

Students attending school on Friday, especially those who normally bring disposable drink bottles.

## AUTHOR CHOICES

The notice gives a specific action, location, time, and practical help. It also mentions a waste-reduction benefit.

## LIKELY PURPOSE

Primarily to persuade students to bring reusable bottles and use the refill station, while also informing them how to do it.

## EVIDENCE

"Bring a reusable bottle on Friday" is a direct call to action. The logistical details make the requested action easier to follow.

## CHECK

"To inform" is partly true because the notice gives facts, but the direct request and benefit language show that behavior change is the stronger purpose.