

Author's Purpose Graphic Organizer

Use the text, audience, choices, and evidence to explain what the author is trying to accomplish.

Name: _____

Date: _____

TEXT / TITLE

AUDIENCE

TOPIC / ISSUE

WHAT IS THE AUTHOR TRYING TO DO?

AUTHOR CHOICE / TECHNIQUE

TEXT EVIDENCE

HOW IT SERVES THE PURPOSE

PURPOSE STATEMENT

Author's Purpose — Guided

GUIDED VERSION

Name: _____ Date: _____

AUDIENCE

Who seems to be the intended reader?

AUTHOR CHOICES

Tone, evidence, examples, structure, calls to action...

LIKELY PURPOSE

What should readers know, believe, feel, or do?

EVIDENCE

Which choices best support your conclusion?

CHECK

Could another purpose fit better? Why or why not?

Author's Purpose — Completed Example

Original notice · Infer purpose from audience, choices, tone, and requested action.

PRACTICE TEXT / CONTEXT

"Bring a reusable bottle on Friday. The refill station beside the gym will be open before school, and student volunteers will show first-time users how it works. Using the station can reduce the number of single-use bottles thrown away after events."

AUDIENCE

Students attending school on Friday, especially those who normally bring disposable drink bottles.

AUTHOR CHOICES

The notice gives a specific action, location, time, and practical help. It also mentions a waste-reduction benefit.

LIKELY PURPOSE

Primarily to persuade students to bring reusable bottles and use the refill station, while also informing them how to do it.

EVIDENCE

"Bring a reusable bottle on Friday" is a direct call to action. The logistical details make the requested action easier to follow.

CHECK

"To inform" is partly true because the notice gives facts, but the direct request and benefit language show that behavior change is the stronger purpose.